

# **SCOTT HALES**

Anavasi Diagnostics, Chief Financial Officer

## **ABOUT**

Scott Hales will help form strategic partnerships and raise needed capital as Anavasi moves to the commercialization phase of the Ascencio Dx platform launch following EUA clearance.

## **CONTACT**

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## **SUMMARY**

"I believe our team's resourcefulness and conviction are the most leverageable assets in Anavasi's mission."

Scott Hales comes to Anavasi Diagnostics with 30 years of financial, operational, and advisory experience across multiple dynamic and high-growth industries. His work as the Founder and Managing Partner of Marksman Venture Partners gives him the opportunity to serve other entrepreneurs as well as their investors and, often, their publicly-traded acquirers or successor companies. Mr. Hales spent much of his early career with Citi Capital Strategies, which was then a division of Citigroup, where he completed M&A, recapitalization, and capital raising deals valued at US\$1 billion in the aggregate.

# Key Contributions to the Anavasi Team

Scott Hales' current work is concentrated in the biotechnology and med-tech sectors, where he lends his broad domain expertise and proven ability to execute both strategically and tactically from the finance chair to innovative companies looking to attract institutional investors and partners in their growth process. His "finance lens" is focused on Anavasi's launch and commercialization strategies – providing support in the areas of capital markets, systems, reporting, and investor relations.

Mr. Hales brings his first-hand knowledge of moving other startups and mid-size companies forward. He has brought a variety of companies through the gates of increasing sustainable earnings and improving the processes that lead to competitive and strategic advantages in the marketplace. Mr. Hales will ensure that Anavasi Diagnostics has a strong financial foundation to support rapid growth, leading to the launch of the AscencioDx molecular platform into the market.



## **POSITIONS**

#### **Chief Financial Officer**

#### **Anavasi Diagnostics**

January 2022 - present

Key responsibilities include structuring investment opportunities and facilitating strategic partnerships to strengthen Anavasi's financial foundation.

# Marksman Venture Partners, LLC

### Founder and Managing Partner

September 2020 - present

Manages a boutique corporate finance practice offering targeted solutions for entrepreneurial capital/ownership, focused on principal investment, CFO (full-time and interim) services, and special situations consulting for private, middle-market companies across a number of sectors, including biotechnology, engineering, and professional services.

# Harris & Harris / Wachs Services / Pure Technologies, Ltd. (TSX: PUR.TO) Chief Financial Officer / Interim CFO / Other Financial Management Positions

2011 - 2020

Led Accounting & Finance for this receivables management leader – before and after the September 2019 leveraged buy-out by Clarion Capital Partners, after holding CFO and other financial management positions at Pure Technologies and predecessor companies.

# Metronome Partners, LLC

**Managing Director** 

2009 - 2011

With four senior professionals, built an M&A advisory firm specializing in middle-market transactions.

#### Post Oak Partners, Inc.

Co-Founder, Finance Officer, and Director

2005 - 2009

Co-founded real estate management firm which exceeded \$50 million in AUM upon successful sale.

#### Citi Capital Strategies (member of Citigroup; affiliate of Smith Barney)

Vice President, Mergers & Acquisitions

1997 - 2005

M&A, recapitalization, and capital raising transactions for retained clients (36 completed transactions valued at US\$1 billion in the aggregate; over 125 valuation engagements).

## **EDUCATION**

MBA, Double Major: Accounting, Entrepreneurship, Kellogg School of Management, Northwestern University Chicago/Evanston, IL Bachelor of Business Administration, Double Major: Business Management, Spanish University of Notre Dame South Bend, IN